

International Brand & Reputation Community (INBREC)
Community of Interest (COI) Branding Africa Chapter Meeting: South Africa

Hosted by

Standard Bank South Africa with Vuma Reputation Management

Venue : Standard Bank Incubator; 5 Cradock Avenue; Rosebank
Date : Wednesday 27th March 2019
Participants : Corporate SA Executives
Dress Code : Business Casual
Attendees : Approximately 20 – 30 Executives from the Communication sector

FINAL AGENDA

09:00 – 09:30	Registrations and refreshments
09:30 – 10:00	Welcome and introduction by Standard Bank South Africa <i>Ms Xolisa Vapi – Executive Head Group Communications – Standard Bank South Africa</i>
10:00 – 10:15	Welcome & Introduction of Participants <i>Ms Janine Hills – Chairperson of INBREC Africa Chapter</i>
10:15 – 11:00	Presentation – Linda Brown - Head of Communication and Transformation, Africa - BASF <i>Topic : Managing the good, the bad and the somewhat strange perceptions of chemicals</i>
11:00 – 12:00	Presentation – Marius Oosthuizen - Member of faculty at Gibbs – Strategic foresight methods to explore the future of South Africa, Africa and BRICS
12:00 – 13:00	Lunch
13:00 – 14:00	Presentation – Andrew Gill – Managing Director & Moshoeshe Monare – Deputy Managing Director –Tiso Black Star <i>Topic : The journey of Tiso Blackstar</i>
14:00 – 14:45	Presentation – Tasneem Carrim - Chief Director Policy & Research - GCIS <i>Topic : What contribution could business make for a better SA</i>
14:45 – 15:15	Break for Refreshments
15:15 – 16:00	Presentation – Faith Khanyile – CEO and Director - WDBIH <i>Topic : The journey and success of WDBIH in promoting and assisting rural women in business</i>
16:00 – 17:00	Discussion , Q & A and Wrap up <i>All INBREC Members</i>
17:00	End of Meeting

